



Scottish Plumbing Apprentice of the Year competition

Sponsorship Packages 2024



Competition: 7 June 2024

Venue: South Lanarkshire College



Dear Prospective Partner

I am pleased to present the **Scottish Plumbing Apprentice of the Year 2024** sponsorship packages. This prestigious event is vital for nurturing and empowering the next generation of talent, recognising excellence, and advancing Scotland's plumbing and heating profession. It brings together apprentices from 18 colleges, industry influencers, decision-makers, and passionate professionals to celebrate skills, ambition, and commitment.

Your sponsorship of this event showcases your brand to a dedicated audience of plumbing and heating professionals and demonstrates your commitment to developing and recognising new talent within our industry. By aligning your organisation with the **Scottish Plumbing Apprentice of the Year** competition, you position your brand at the forefront of industry development, signalling a commitment to the values of excellence, innovation, and education.

Within these sponsorship opportunities, you will find a variety of packages, each designed to maximise your brand's visibility and engagement with our attendees. Opportunities are available to suit every budget and marketing strategy, from being the exclusive Headline Sponsor of the entire competition to sponsoring individual categories, the winners' reception, or securing an exhibition space.

I invite you to review these packages and consider how your participation as a sponsor can align with your corporate goals while contributing positively to our shared industry. I look forward to partnering with you for the **Scottish Plumbing Apprentice of the Year 2024**.

Fiona Hodgson

Chief Executive

Scottish and Northern Ireland Plumbing Employers' Federation (SNIPEF)





Headline Sponsor * One sponsor

- Exclusive use of **Scottish Plumbing Apprentice of the Year 2024** headline title, ie. Scottish Plumbing Apprentice of the Year 2024 by Headline Sponsor name.
- Use the Headline Sponsor name on all Scottish Plumbing Apprentice of the Year 2024 marketing and communication assets.
- Inclusion of named quote in all Scottish Plumbing Apprentice of the Year 2024 press releases, including boilerplate.
- Use of the Scottish Plumbing Apprentice of the Year brand assets for headline sponsor company literature, website, social media, and press releases, ie. Scottish Plumbing Apprentice of the Year 2024 by Headline Sponsor name.
- Attendance and opportunity to present the Category winner prizes at the Scottish Plumbing Apprentice of the Year 2024 winners' reception.
- One editorial, including corporate identity (min ½ page), in PlumbHeat magazine (readership 3,000 plumbing and heating professionals) on reasons for sponsoring Scottish Plumbing Apprentice of the Year 2024 and their commitment to skills development.
- One advertorial to all SNIFE members via its monthly online magazine, PluggedIn
- Three dedicated social media posts from SNIFE, thanking Headline Sponsor (messaging to be agreed upon between SNIFE and Headline Sponsor)
- Opportunity to distribute promotional materials or samples during the event.
- One-page editorial in the Scottish Plumbing Apprentice of the Year 2024 event guide (content to be determined by Headline sponsor)
- Dedicated space at Scottish Plumbing Apprentice of the Year 2024 Exhibition Village.
- Opportunity to network with influencers and decision-makers from 18 colleges.
- Opportunity to contribute to the apprentice gift bag.

SNIFE Member and Associate Member: £2,500

Non-SNIFE company: £3,000





Category Sponsor * Three sponsors

- Exclusive of the **Scottish Plumbing Apprentice of the Year 2024** category title, ie. Scottish Plumbing Apprentice of the Year 2024 **Copper/Lead/Renewable** Category by Category Sponsor Company Name.
- Use of the Category sponsor name on all Scottish Plumbing Apprentice of the Year 2024 marketing and communication assets.
- Name checked in all Scottish Plumbing Apprentice of the Year 2024 press releases, including boilerplate.
- Inclusion of named quote on Category winner press release.
- Opportunity to be photographed with your Category winner prizes.
- Half-page editorial in Scottish Plumbing Apprentice of the Year 2024 event guide (content to be determined by Category sponsor)
- One dedicated social media post from SNIFE, thanking Category Sponsor (messaging to be agreed between SNIFE and Category Sponsor)
- Use of the Scottish Plumbing Apprentice of the Year 2024 brand assets for Category sponsor company literature, website, social media, and press releases, using Scottish Plumbing Apprentice of the Year 2024 Category Sponsor Company Name.
- Dedicated space at Scottish Plumbing Apprentice of the Year 2024 Exhibition Village
- Opportunity to network with influencers and decision-makers from 18 colleges.
- Opportunity to contribute to the apprentice gift bag.

SNIFE Member and Associate Member: £1,000 per category

Non-SNIFE company: £2,000 per category





Exhibition Space * 20 spaces

- Dedicated space at **Scottish Plumbing Apprentice of the Year 2024** Exhibition Village
- Use of the Scottish Plumbing Apprentice of the Year 2024 brand assets on your literature, website, social media, and press releases.
- Company name, logo, website and contact email included in the Scottish Plumbing Apprentice of the Year 2024 event guide.
- Opportunity to network with influencers and decision-makers from 18 colleges.
- Opportunity to attend the Scottish Plumbing Apprentice of the Year 2024 winners' reception.
- Opportunity to contribute to the apprentice gift bag.

SNIFE Member and Associate Member: £250 per space

Non-SNIFE company: £400 per space





Supplier Sponsorship * Two sponsors

For companies who offer in-kind materials in the copper and lead competition categories.

- Dedicated space at **Scottish Plumbing Apprentice of the Year 2024** Exhibition Village
- Use of the Scottish Plumbing Apprentice of the Year 2024 brand assets on your literature, website, social media, and press releases.
- Company name, logo, website and contact email included in the Scottish Plumbing Apprentice of the Year 2024 event guide.
- Opportunity to network with influencers and decision-makers from 18 colleges.
- Opportunity to attend the Scottish Plumbing Apprentice of the Year 2024 winners' reception.

SNIFE Member, Associate Member or Non-SNIFE company: [In-kind](#)





Contact Us

We appreciate your consideration and welcome any inquiries or feedback you may have. For more information about the outlined sponsorship opportunities or to discuss a bespoke sponsorship package, please don't hesitate to get in touch.

We look forward to partnering with you for the **Scottish Plumbing Apprentice of the Year 2024** as we work together to recognise and celebrate emerging talent in our industry.

Together, we can help nurture and empower the future of our profession.

Gail Hume

Membership and Events Manager

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