

Co₂nstruct Zero Business Champions Overview

CLC is establishing governance arrangements to support the management and monitoring of CO₂nstruct Zero, consisting of:

- Programme Board
- Independent Advisory Panel
- A network of Business Champions
- Green Construction Board

Expectation for Companies

In order to sign up as a Business Champion the CLC is looking for the following commitments:-

- ❖ Able to provide tangible evidence of the steps they are taking to respond to the Net Zero carbon challenge against the most relevant of the 9 priorities to their business.
- ❖ Provide outline case study material of what action you are taking against one or more of the 9 priorities, what this means for them/their business and its benefits
- ❖ Support our media/events work (for SME's this could include supporting their TA)
- ❖ Support CLC quarterly reporting on industry progress to Net Zero directly and through their supply chain as and when data is available
- ❖ Working with your Trade Association to signpost to industry colleagues i) the action they can take; ii) behavioural change required; and iii) initiatives they can support which deliver on CO₂nstructZero priorities

Parameters

Breadth

We are looking to secure a diverse mix of companies drawn from across and representative of the sector (i.e. SMEs as well as Large Scale Plc) and its supply chain. We want everyone across the industry to have the opportunity to see 'a business like mine'.

Timescales

Selected companies will be appointed for a period of 1 year, with a renewal of their commitment sought at that stage.

Ongoing commitment

If champions are not able to provide tangible evidence setting out why they should continue at the 1 year stage, CLC Task force will collectively agree whether those companies should be asked to exit from the programme.

Number of champions

We are not placing a limit on the number of champions and will be bringing on-board new companies across the course of 2021.

Emerging Leaders

Each Business Champion will be asked to come with an emerging leader (young ambassador) drawn from either their organisation or existing Business Network who will:

- Provide a critical voice of challenge to their host organisation on the level of ambition being set
- Offer advice and encouragement in bringing their whole organisation on the Net Zero journey

- Work with BEIS and CLC to support media as appropriate on behalf of their Business Champion

There is also likely to be an opportunity for the emerging leaders to play a role in the programme's formal governance structure, including gaining board experience.

Next Steps

We are looking to announce the initial set of Business Champions during April alongside a first round of case studies to be published. Further case studies will follow on a monthly basis.

CLC would be therefore be grateful if Task Force, SCG, SAG, GCB Steer Co and other interested parties could promote this to your members and ask any interested businesses to contact Stuart Young (Stuart.Young@beis.gov.uk)

Background Information

The CO₂nstructZero 9 priorities are defined as follows:-

Transport

1. Accelerating the shift of the construction workforce to **zero emission vehicles and onsite plant**
2. Maximising use of **Modern Methods of Construction** and improved onsite logistics, reducing waste and transport to sites
3. Championing developments and infrastructure investments that both enable connectivity with **low carbon modes of transport** and design to **incorporate readiness for zero emission vehicles**

Buildings

4. Work with Government to **deliver retrofitting to improve energy efficiency** of the existing housing stock
5. Scale up industry capability to deliver **low carbon heat solutions** in buildings, supporting heat pump deployment, trials of hydrogen heating systems and heat networks
6. Enhancing the **energy performance of new and existing buildings** through higher operational energy efficiency standards and better building energy performance monitoring

Construction Activity

7. **Implementing carbon measurement**, to support our construction projects in making quantifiable decisions to remove carbon
8. Become world leaders in **designing out carbon**, developing the capability of our designers and construction professionals to develop designs in line with **circular economy** - reducing embedded and operational carbon, shifting commercial models to incentivise and reward measurable carbon reductions.
9. Support development of **innovative low carbon materials (prioritising concrete and steel)**, as well as advancing low carbon solutions for manufacturing production processes and distribution